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PRESS RELEASE

Arla Foods Ingredients achieves first non-GMO project certification

Native milk protein MicelPure[®] has become the first Arla Foods Ingredients product to be certified by the Non-GMO Project, North America's most comprehensive non-GMO scheme.

Certified products are permitted to carry the famous Butterfly label. This provides consumers with the assurance of third-party assessment for compliance with the Non-GMO Project Standard, which incorporates stringent provisions for testing, traceability and segregation.

MicelPure[®] is a micellar casein isolate. Containing 86% native protein and naturally high in calcium, it is ideal for sports nutrition and other healthy food applications. Already certified EU Organic and China Organic, it is produced from Danish milk by gentle membrane filtration technology to ensure the protein remains in its natural form with minimal denaturation, thereby protecting its nutritional benefits.

Troels Nørgaard Laursen, Director for Health & Performance at Arla Foods Ingredients, said: "We are delighted that MicelPure[®] has been awarded the Non-GMO Project Verified seal and Butterfly logo, which is the most trusted certification for GMO-free products in North America. This is particularly important at a time when shoppers are increasingly showing a preference for GMO-free foods."

A recent study found that 83% of US consumers are aware of GMOs (up from 79% in 2020), with 44% citing "GMO free" as an important statement on food and beverage labels.¹ The Non-GMO Project Verified seal is the most widely recognized food certification scheme after USDA Organic, and the fastest growing label in the natural products industry, representing around \$40 billion in annual sales and over 66,000 unique-formula products.² Research shows that brands bearing its Butterfly logo experience a sales uplift of up to 20%.²

Troels Nørgaard Laursen added: "We are already known for having the industry's highest standards for quality and food safety. This certification for MicelPure[®] further demonstrates our commitment to going above and beyond regulatory requirements and to meeting or exceeding the quality levels demanded by our customers."

For more information contact:

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¹ HealthFocus international[®] Trend Study, 2022

² www.nongmoproject.org

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About Arla Foods Ingredients

Arla Foods Ingredients is a global leader in improving premium nutrition. Together with our customers, research partners, suppliers, NGOs and others, we discover and deliver documented ingredients and products that can advance lifelong nutrition for the benefit of consumers around the world.

We serve leading global brands in early life nutrition, medical nutrition, sports nutrition, health foods, and other foods and beverages.

Five reasons to choose us:

- We're passionate about improving nutrition
- We innovate by connecting the best
- We master both discovery and delivery
- We build strong, long-lasting partnerships
- We are committed to sustainability

Headquartered in Denmark, Arla Foods Ingredients is a 100% owned subsidiary of Arla Foods.

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